



NEWS RELEASE

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MEDIA CONTACT: Andy Abend
404.316.4820
aabend@MarketSmarter.biz

Consumer Financial Services Becomes Resolvion
New Name Reflects Renewed Energy and Direction for Skip Trace and Collateral Recovery Company

Atlanta, GA - June 14, 2010 Consumer Financial Services (CFS), the 15 year old skip trace and collateral recovery company, has recently changed its name to Resolvion to better reflect its new vision and services.

The name change is a small part of a larger expansion initiative which started in January 2010 when a majority interest in the company was acquired by Atlanta Equity Advisors, an Atlanta based private equity group.

“As part of our strategy for expanding our business and enhancing the value we provide to our clients, we felt the need to create a corporate identity that spoke more to the core service that we provide”, stated Michael Levison, Chief Executive Officer. “We also wanted a name that would be both unique and (hopefully) memorable. We feel that the name "Resolvion" accomplishes all of these objectives.”

The name change itself will have no impact on current client relationships. However, it does highlight the transformation that Resolvion is going through in order to better serve client needs.

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Resolvion (formerly Consumer Financial Services, Inc.) is a 15 year old collateral recovery and resolution firm that provides deep skip trace and collateral recovery services to both commercial and consumer lending institutions. The company's client list includes several of the largest consumer and commercial lenders in the country. For more information visit <http://Resolvion.com>.